WELCOME TO BLUEPRINT 2018 BRAVING THE NEW ECONOMY





TODAY'S AGENDA

 $9_{AM} - 5_{PM}$

General Conference Sessions
Omni Hotel: Battery Ballroom A&B

12_{PM} **- 1:30**_{PM}

Lunch

Omni Hotel: Battery Ballroom Prefunction Area & Terrace

 $6:30_{PM} - 9:30_{PM}$

Happy Hour & Dinner

Sports & Social: Coors Banquet Bar (across from The Roxy)

 $6:30_{PM} - 7:30_{PM}$

Bob Garner: Your Foreseeable Future

Sports & Social: Coors Banquet Bar (across from The Roxy)



TODAY'S SPEAKERS

KEYNOTE





Todd Craig
Blue Ridge



Jim Byrnes
Blue Ridge



Gary Keimach Martignetti Companies



Rod Daugherty
Blue Ridge



Santhosh Srirambhatla
Blue Ridge



Tom WestMerchants Foodservice



Sven Aunapu Blue Ridge



Tammy Kyle
MacPherson's Art



Tracy Coon
Blue Ridge



Victor Chen Blue Ridge





WIRELESS PASSWORD Blueprint2018



INTRODUCING LIFELINE LIVE!

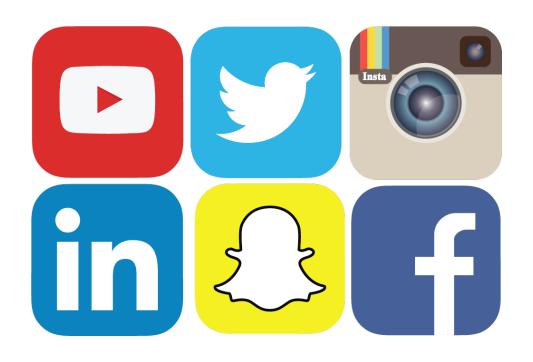
Get 1-0N-1 LifeLine Advice

Meet the **EXPERT PRACTIONERS** you work with everyday

SCHEDULE available times at the registration desk



LET'S GET SOCIAL! #blueprint2018





LEADERSHIP TFAM



JIM BYRNES CEO

Company direction, Operational Execution



VICTOR CHEN

VP Customer Success

Implementation, LifeLine, Retention



SANTHOSH SRIRAMBHATLA
VP Product Development

Product development, Cloud operations



TODD CRAIGChief Marketing Officer

Marketing Strategy



RAJ VELIYANALLOREChief Data & Analytics Officer

Data science, Analytics



ROD DAUGHERTYVP Product Strategy

Product strategy, Product Management



AT BLUEPRINT WE ENCOURAGE YOU TO:

CONNECT

Connect with your Peers

SHARE

Share Best Practices

UNCOVER

Uncover New Ideas



THE 3 C'S OF SUCCESS



Bob Garner



