

# WELCOME TO BLUEPRINT 2018

## BRAVING THE NEW ECONOMY



**BLUE RIDGE**  
FOR A MORE FORESEEABLE FUTURE

# TODAY'S AGENDA

**9<sup>AM</sup> - 5<sup>PM</sup>**

General Conference Sessions  
*Omni Hotel: Battery Ballroom A&B*

**12<sup>PM</sup> - 1:30<sup>PM</sup>**

Lunch  
*Omni Hotel: Battery Ballroom Prefunction Area & Terrace*

**6:30<sup>PM</sup> - 9:30<sup>PM</sup>**

Happy Hour & Dinner  
*Sports & Social: Coors Banquet Bar (across from The Roxy)*

**6:30<sup>PM</sup> - 7:30<sup>PM</sup>**

Bob Garner: Your Foreseeable Future  
*Sports & Social: Coors Banquet Bar (across from The Roxy)*



# TODAY'S SPEAKERS

## KEYNOTE



**Bob Garner**



**Todd Craig**  
Blue Ridge



**Jim Byrnes**  
Blue Ridge



**Gary Keimach**  
Martignetti Companies



**Rod Daugherty**  
Blue Ridge



**Santhosh Srirambhatla**  
Blue Ridge



**Tom West**  
Merchants Foodservice



**Sven Aunapu**  
Blue Ridge



**Tammy Kyle**  
MacPherson's Art



**Tracy Coon**  
Blue Ridge



**Victor Chen**  
Blue Ridge



# WIRELESS PASSWORD

## Blueprint2018

# INTRODUCING LIFELINE LIVE!

Get **1-ON-1** LifeLine Advice

Meet the **EXPERT PRACTITIONERS** you work with everyday

**SCHEDULE** available times at the registration desk



**LET'S GET  
SOCIAL!**

#blueprint2018



# LEADERSHIP TEAM



**JIM BYRNES**  
CEO

Company direction, Operational Execution



**VICTOR CHEN**  
VP Customer Success

Implementation, LifeLine, Retention



**SANTHOSH SRIRAMBHATLA**  
VP Product Development

Product development, Cloud operations



**TODD CRAIG**  
Chief Marketing Officer

Marketing Strategy



**RAJ VELIYANALLORE**  
Chief Data & Analytics Officer

Data science, Analytics



**ROD DAUGHERTY**  
VP Product Strategy

Product strategy, Product Management

# AT BLUEPRINT WE ENCOURAGE YOU TO:

**CONNECT**

Connect with your Peers

**SHARE**

Share Best Practices

**UNCOVER**

Uncover New Ideas





# THE 3 C'S OF SUCCESS



Bob Garner



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